

Winners of Advantage Vacation Sweepstakes Announced



Sweepstakes winners James Mitchell and Joseph Panico along with Dr. James Louie from New York Blood Center.

New York Blood Center (NYBC) announces its 2008 Choose Your Get-A-Way Vacation Sweepstakes winners as blood donors James Mitchell of Sea Cliff, NY and Joseph Panico of Lake Ronkonkoma, NY. These two winners and their families will now choose between a Royal Caribbean cruise, a trip to Disney World, or a custom vacation of their choice.

The 2008 Choose Your Get-A-Way Sweepstakes was created to recognize red blood cell and platelet donors for their loyalty and support. It was also designed to encourage eligible donors to donate during the difficult summer vacation months. Everyone 18 years of age and older who donated blood or platelets between June 20 and September 14, 2008 was entered into the sweepstakes to win a FREE vacation of his or her choice. Donors also earn points in the Red Cell and Platelet Advantage Programs which were also launched recently to encourage more frequent blood and platelet donations. These points can be redeemed for valuable gifts or gift cards.

The two winners will now choose between several vacation options: Royal Caribbean's "Liberty of the Seas" eight day, seven night Western Caribbean cruise for two, which includes an ocean view cabin, all meals, port charges and taxes... or an eight day, seven night trip for four people to Disney World's Caribbean Beach Hotel, which includes a six day hopper pass and Disney's Basic Dining Plan... or customize their vacation, courtesy of New York Blood Center. All vacation packages include round trip airfare from New York.

Pictured are Advantage Vacation winners Joseph Panico, left, and James Mitchell, right, with Dr. James Louie, Vice President of Blood Services, NYBC.